

RESUME FOR JORIN SIEVERS

PERSONAL DETAILS:

NAME: Jorin Sievers
NATIONALITY: New Zealand
AGE: 33

UNIVERSITY EDUCATION:

Graduated with a **Degree in Communication Studies (majoring in Journalism)** from the Auckland University of Technology in 1996.

Completed work experience as a journalist for Taranaki's "Daily News" newspaper.

WORK HISTORY:

2006-2009: Editor of NetGuide magazine and website

Full time position in charge of NetGuide's magazine, web site and related projects (including the annual "NetGuide Web Awards" and the "Schools Web Challenge" in conjunction with the Ministry of Education). I managed three full-time staff and worked closely with ACP Media's internal departments including advertising, marketing, subscriptions and digital development. I was also the public face of the magazine, which involved media interviews and on-stage appearances to increase the visibility of the NetGuide brand.

2005-2006: Sub-Editor for Parkside Media

Full time position as senior sub-editor for five magazines, including "Tone", "MacGuide", "D-Photo", "Performance Car" and "NZV8".

Early 2006: Sub-editor for ACP Media

Two month maternity cover contract as sub-editor for two ACP lifestyle magazines: "New Zealand Home" and "Your Home and Garden".

June-August 2005: Editor of Pulp Magazine

Three months back in my old job to help the company make a difficult transition when the editor departed unexpectedly.

Early 2005: Copy writing for UK website content producer

Contract work producing tens of thousands of words for an online content company. Most of this copy was based on home improvement and renovation.

2003-2004: Sub-editor for "PSM2" gaming magazine (UK based)

Full-time position managing two staff writers and working with the large magazine team to produce a monthly publication. The role also required me to represent the magazine at UK and international media events. Other duties included voice-over commentary for the cover-mounted CD-ROM.

2000-2002: Editor and content director for Pulp Publishing

Full-time position in sole creative charge of "Pulp" magazine, plus two other print publications ("eSpy" Magazine [technology], "FreeTime" [monthly gig guide]) and the website www.pulp.co.nz. Responsibilities included writing, subbing, handling a freelance contributor team of over 50 people and representing the company at all official functions and for media interviews.

1998-2000: Editor of "Total Games" magazine

Full-time position where I stayed up to date with the latest gaming developments, researched and wrote 50% of editorial content and handled freelance contributor team.

1997-1998: Chief reporter and sub editor for "Trip" travel magazine

Part-time position where I wrote, shot photographs and subbed copy. I also worked closely with the editor regarding story ideas and overall magazine direction.

FREELANCE WORK:

Since 1999 I have been active in freelance journalism and photography for local and international magazines, newspapers and websites including:

- "The Dominion Post" (NZ newspaper)
- "Next" (NZ lifestyle magazine)
- "Your Home and Garden" (NZ lifestyle magazine)
- "Pulp" (NZ fashion/lifestyle magazine)
- "The Georgia Straight" (Canadian weekly newspaper)
- "Xbox World" (UK gaming magazine)
- "PlayStation Max" (UK gaming magazine)
- "Hobo" (Canadian lifestyle magazine)
- "New Zealand Surfing" (NZ magazine)
- "D-Photo" (NZ magazine)
- "NetGuide" (NZ magazine)

- www.isolated.co.nz (NZ surf website)
- www.vescovato.com (Surf fashion label website)
- www.straight.com (Lifestyle/entertainment website)

- Official photographer for Rhythm & Vines music festival (2006)